

Job No.

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 (1-5)

Serial No

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 (6-9)

Card No. 1 (10)

Constituency Code

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 (11-13)

Name of Constituency Fieldwork Period 15-20 January 1974

Interviewer's name Date of Interview

Interviewer's number Time of Interviewam.....pm

PERSONAL DETAILS

NAME : Mr./Mrs./Miss

Full postal address

..... Telephone No.

Occupation of Head of Household (please give full details)

.....

<u>SEX</u> (14)	<u>AGE</u> (16)	<u>STANDARD REG.</u> (18)	<u>ITV REGION</u> ²⁸ (19)
Male	16-17.....1	North.....2.b.1	London (Thames/ Ldn Weekend).....1
Female	18-24.....2	Yorkshire	Southern.....2
Housewife (working full or part time).....2	25-34.....3	(E & W Ridings).2	Westward
Housewife (non-working or working less than 8 hrs per week).3	35-44.....4	East Midlands...3	(S.West).....3
Other female (non-housewife).....4	45-54.....5	East Anglia.....4	Harlech
Undecided 5	55-64.....6	South East	(Wales & West)..4
	65+.....7	(except Gt.Ldn).5	Anglia.....5
		Greater London..6	Midlands (ATV)..6
		South West.....7	Granada (N.West)7
		Wales.....8	Yorkshire.....8
		West Midlands...9	Tyne-Tees
		North West.....0	(N.West).....9
		Scotland..... ²⁴ (X)	Border.....0
			Scottish
			(Central Scot.) X
			Grampian
			(N.E. Scot.)....Y

<u>CHILDREN IN HOUSEHOLD</u> (15)	<u>CLASS</u> ²⁴ (17)
Child(ren) under 5 yrs..... ¹⁹ 1	AB.....1
Child(ren) 5-9 yrs old..... ²⁰ 2	C1.....2
Child(ren) 10-14 yrs old..... ²¹ 3	C2.....3
No children..... ²² 4	DE.....4

ROUTING INSTRUCTIONS

SECTION A - ASK HOUSEWIVES ONLY

SECTION B - ASK ALL 16+

SECTION C - ASK ALL 16+

SECTION B

34022

I should now like to ask you some questions about Incomes policies.

Q.1 When people talk about an Incomes Policy, what do you think they mean? PROBE FOR ANSWER IF POSSIBLE, BUT DO NOT PROMPT.

See attached coding sheet for extra codes

SPREAD

	Col.	Re
Freezing wages (incomes).....	1	2A
Restricting (controlling) wages/incomes.....	2	6
Keeping prices down.....	3	37
Giving fair shares/more equality.....	4	37
Keeping cost of production down.....	5	37
Helping exports/balance of payments.....	6	31
Strengthening country's economy (not specific).....	7	35
Other (Write In)	X	36
No ideas/Don't know.....	Y	37

Q.2 I am going to read out a number of statements. Please say whether you agree or disagree with each one.

	Agree	Disagree	D.K.	Under
(a) There is too great a difference in this country between the pay of people in top jobs and the pay of people in the bottom jobs.....	74	22	4	3(29)
(b) People with low pay have only themselves to blame.....	35	71	5	3(30)
(c) The inheritance of wealth should be abolished.....	25	70	5	3(31)
(d) People with special skills should get a lot more pay than those with no special skills.....	80	15	5	3(32)
(e) Everybody's pay should be held down in order to give the very low-paid a reasonable wage.....	51	40	9	3(33)
(f) Differences in pay are necessary to encourage people to work harder.....	64	25	6	3(34)

Q.3a Which two of the following do you think are, in general, the best reasons for a pay rise? SHOWCARD B

SPREAD

It's a responsible job.....	33	1	16
It's a job which needs a long training or high qualifications.....	47	2	47
It's a job with long hours.....	16	3	47
It's a tough job to do.....	19	4	49
It's difficult to find people for the job.....	27	5	50
Other people doing similar work get more pay.....	6	6	51
The pay is not enough to live decently on.....	41	7	52
The firm's profits have gone up.....	15	8	53
Don't know.....	2	9	53

Q.3b An incomes policy is meant to apply to everybody. Do you think there should or should not be special cases of people exempt from the normal pay limits of such a policy?

Should.....	46	1
Should not.....	44	2
Don't know.....	10	3

Q.4 In the long run, do you think that an incomes policy is likely to make you better off or worse off?

Better off.....	37	1
Worse off.....	27	2
Make no difference.....	26	3
Don't know.....	10	4

		Col.	Row
Q.5a What income do you think is necessary for you (or your husband/wife) in order to maintain a proper standard of living for people like yourself?	YEARLY		(38)
	Under £350	OR Under £7.50	1
	£350-£500	over £7.50-£10.00	2
	£501-£650	over £10.00-£12.50	3
	£651-£800	over £12.50-£15.00	4
	£801-£1000	over £15.00-£20.00	5
	£1001-£1500	over £20.00-£25.00	6
	£1501-£2000	over £20.00-£25.00	7
	£2001-£3000	over £30.00-£50.00	8
	£3001-£4000		9
£4001-£6000		0	
Over £6000		X	
Don't know		Y	
Q.5b Do you think the present government is doing enough for people like yourself?	Yes	41	(39)
	No	53	1
	Don't know	6	2
Q.5c What sort of people are you thinking of when we say "people like yourself?"			(40)
			1 2 3 4
			5 6 7 8
			9 0 X Y
			(41)
<u>see attached reading for</u>			Q.6
Q.6 Do you think an incomes policy is likely to help or harm the country's economy?	Help	61	(41)
	Harm	37	1
	Don't know	22	2
			3
Q.7 Do you think an incomes policy is likely to give a capable and hardworking person a better or worse chance of getting on?	Better chance	56	(42)
	Worse chance	31	1
	Don't know	14	2
			3
Q.8 Do you think an incomes policy is likely to make Britain a fairer and better place to live or not?	Yes	60	(43)
	No	32	1
	Don't know	8	2
Q.9 Do you think an incomes policy means too much government interference with everyday life?	Yes	40	(44)
	No	46	1
	Don't know	13	2
<u>ASK ALL NORMALLY IN FULL TIME EMPLOYMENT</u>			
Q.10a What would be your reaction if you were told you would not be allowed to have a pay rise of more than 7p in the £ each year because of the government's incomes policy: Would you accept it, or would you try to get a bigger increase?	Accept it	71	(45)
	Try to get a bigger increase	25	1
	Don't know	5	2
			3
<u>ASK ALL WHO SAY THEY WOULD TRY TO GET A BIGGER INCREASE - OTHERS GO TO 11a</u>			
Q.10b If the government made sure that prices were kept steady, would this make you prepared to accept or not?	Yes - would accept it	92	(46)
	No - would not accept it	5	1
	Don't know	3	2
			3

keep prices steady, ... be prepared to support it or not?

SHOWCARD C

	1. to support	2. to support	3. D.K.	
Food rationing.....	44	52	4	3(47)
Making any strike for wages higher than the incomes policy allows, punishable by a heavy fine.....	45	46	5	9
A complete freeze on all wages.....	44	46	8	9
Don't know.....	0	X	Y	Q. 11

Do you in fact believe that any government can keep prices steady in this country?

Yes.....	17	1	(48)
No.....	65	2	
Don't know.....	18	3	Q. 12

Who do you think should have the final say, in any particular case on whether or not there should be a pay rise. CODE ONE ONLY

READ OUT:

Individual employers and unions.....	36	1	(49)
The TUC together with the employers' federation (CBI).....	41	2	
The government.....	33	3	
Don't-know.....	9	4	Q. 13
Undecided		5	

Do you think the government was right or wrong to bring in the six month pay freeze a year ago?

Right.....	56	1	(50)
Wrong.....	39	2	
Don't know.....	4	3	Q. 14

What kind of work do you do? Is it :-

Manual.....	32	1	(51)
or Non-manual.....	35	2	Q. 15
Undecided	27	3	

Are you a member of a trade union?

Yes.....	21	1	(52)
No.....	59	2	
Don't know.....	17	3	Q. 15

Have you attended any branch meetings or voted in any union elections in the last 12 months?

Yes.....	11	1	(53)
No.....	23	2	
Don't know.....		3	Q. 16

Which party would you support if there were a General Election today?

ASK ALL WHO REFUSED OR UNDECIDED :

Which party do you think you would be most likely to support?

	Q. 16a (54)	Q. 16b (55)	
Conservative...	1	1	
Labour.....	2	2	
Liberal.....	3	3	
Nationalist....	4	4	
Other party....	5	5	
Undecided.....	6	6	
Refused.....	7	7	
Would not vote	8	8	SECTION

NEW SOCIETY INCOMES POLICY SURVEY

COLUMN	VAR NO	TITLE	CODES
1/1 - 4		Case number	
1/5 - 6		Card number	Card 1
1/7 - 11		Job number	
1/12 - 17		Constituency code	
1/18	1	Sex	1 Male 2 Female housewife (working full or part-time) 3 Housewife (non-working or working less than 8 hours per week) 4 Other female (non-housewife) 5 Undecided
1/19	2	Children in household Children under 5 years	1 Yes 0 No
1/20	3	Children 5 - 9 years	1 Yes 0 No
1/21	4	Children 10 - 14 years	1 Yes 0 No
1/22	5	Children - no children	1 Yes 0 No
1/23	6	Age	1 16 - 17 2 18 - 24 3 25 - 34 4 35 - 44 5 45 - 54 6 55 - 64 7 65 +
1/24	7	Class	1 AB 2 C1 3 C2 4 DE
1/25 - 26	8	Standard Region	01 North 02 Yorkshire 03 East Midlands 04 East Anglia 05 South East (except Greater London) 06 Greater London 07 South West 08 Wales 09 West Midlands 00 North West 11 Scotland

COLUMN	VAR NO	TITLE	CODES
1/27 - 28	9	I.T.V. region	01 London (Thames/London Weekend) 02 Southern 03 Westward (South West) 04 Harlech (Wales and West) 05 Anglia 06 Midlands (A.T.V.) 07 Granada (North West) 08 Yorkshire 09 Tyne Tees (North West) 00 Border 11 Scottish (Central Scotland) 12 Grampian (N.E. Scotland)
		I should now like to ask you some questions about incomes policies.	
		Q. When people talk about an incomes policy what do you think they mean	
1/29	10	<u>Freezing wages</u> (incomes)	1 Yes 0 Not mentioned
1/30	11	Restricting (controlling) wages/incomes	1 Yes 0 Not mentioned
1/31	12	Keeping prices down	1 Yes 0 Not mentioned
1/32	13	Giving <u>fair</u> shares/more equality	1 Yes 0 Not mentioned
1/33	14	Keeping cost of production down	1 Yes 0 Not mentioned
1/34	15	Helping exports/balance of payments	1 Yes 0 Not mentioned
1/35	16	Strengthening country's economy (not specific)	1 Yes 0 Not mentioned
1/36	17	Deciding fair rates of pay for a job/grading pay by type of job	1 Yes 0 Not mentioned
1/37	18	Method of controlling inflation by keeping down wages increases	1 Yes 0 Not mentioned

COLUMN	VAR NO	TITLE	CODES
1/38	19	Other	1 Yes 0 Not mentioned
1/39	20	No idea/don't know	1 Yes 0 Not mentioned
1/40	21	Q.2 I am going to read out a number of statements please say whether you agree or disagree with each one. (A) There is too great a difference in this country between the pay of people in top jobs and the pay of people in the bottom jobs	1 Agree 2 Disagree 3 Don't know
1/41	22	(B) People with low pay have only themselves to blame	1 Agree 2 Disagree 3 Don't know
1/42	23	(C) The inheritance of wealth should be abolished	0 Not answered 1 Agree 2 Disagree 3 Don't know 4 Undecided
1/43	24	(D) People with special skills should get a lot more pay than those with no special skills	1 Agree 2 Disagree 3 Don't know
1/44	25	(E) Everybody's pay should be held down in order to give the very low paid a reasonable wage	1 Agree 2 Disagree 3 Don't know
1/45	26	(F) Differences in pay are necessary to encourage people to work harder	1 Agree 2 Disagree 3 Don't know

COLUMN	VAR NO	TITLE	CODES
1/46	27	Q.3A. Which <u>two</u> of the following do you think are, in general, the best reasons for a pay rise. <u>Showcard B</u> It's a responsible job	1 Yes 0 Not mentioned
1/47	28	It's a job which needs a long training or high qualifications	1 Yes 0 Not mentioned
1/48	29	It's a job with long hours	1 Yes 0 Not mentioned
1/49	30	It's a tough job	1 Yes 0 Not mentioned
1/50	31	It's difficult to find people for the job	1 Yes 0 Not mentioned
1/51	32	Other people doing similar work get more pay	1 Yes 0 Not mentioned
1/52	33	The pay is not enough to live decently on	1 Yes 0 Not mentioned
1/53	34	The firm's profits have gone up	1 Yes 0 Not mentioned
1/54	35	Don't know	1 Yes 0 Not mentioned
1/55	36	Q.3B. An incomes policy is meant to apply to everybody. Do you think there should or should not be special cases of people exempt from the normal pay limits of such a policy	1 Should 2 Should not 3 Don't know
1/56	37	Q.4. In the long run do you think that an incomes policy is likely to make you better off or worse off	1 Better off 2 Worse off 3 Make no difference 4 Don't know

COLUMN	VAR NO	TITLE	CODES
1/57 - 58	38	Q.5A. What income do you think is necessary for you (or your husband/wife) in order to maintain a proper standard of living for people like yourself.	01 Yearly under £350 or weekly under £7.50. 02 Yearly £350-£500. Over £7.50-£10.00 weekly 03 Yearly £501-£650. Over £10.00-£12.50 weekly 04 Yearly £651-£800. Over £12.50-£15.00 weekly 05 Yearly £801-£1,000. Over £15.00-£20.00 weekly 06 Yearly £1,001-£1,500. Over £20.00-£25.00 weekly 07 Yearly £1,501-£2,000. Over £25.00-£30.00 weekly 08 Yearly £2,001-£3,000. Over £30.00-£50.00 weekly 09 Yearly £3,001-£4,000 00 Yearly £4,001-£6,000 11 Yearly over £6,000 12 Yearly - don't know
1/59	39	Q5B. Do you think the present government is doing enough for people like yourself.	1 Yes 2 No 3 Don't know
1/60	40	Q5C. What sort of people are you thinking of when we say "people like yourself" Working class/ordinary working people. Manual workers	1 Yes 0 Not mentioned
1/61	41	Ordinary	1 Yes 0 Not mentioned
1/62	42	The old/pensioners/widows	1 Yes 0 Not mentioned
1/63	43	Upper class/professions/non-manual workers/retired businessmen.	1 Yes 0 Not mentioned

COLUMN	VAR NO	TITLE	CODES
1/64	44	Same job/class - but no manual/non-manual reference	1 Yes 0 Not mentioned
1/65	45	Personal ambition - people who work hard/get a start/savers, etc., etc.	1 Yes 0 Not mentioned
1/66	46	Young or middle aged (other references to those two age groups)	1 Yes 0 Not mentioned
1/67	47	Particular family situations (e.g. no dependants, working wives, wives, etc.)	1 Yes 0 Not mentioned
1/68	48	Self made people	1 Yes 0 Not mentioned
1/69	49	People with fixed incomes	1 Yes 0 Not mentioned
1/70	50	Other	1 Yes 0 Not mentioned
1/71	51	Don't know/no answer	1 Yes 0 Not mentioned
1/72	52	Q.6. Do you think an incomes policy is likely to help or harm the country's economy? Lower paid people in the lowest incomes group	1 Yes 0 Not mentioned
1/73	53	People who own their house/home owners	1 Yes 0 Not mentioned
1/74	54	Do you think an incomes policy is likely to help or harm the country's economy	1 Help 2 Harm 3 Don't know 4 Undecided

COLUMN	VAR NO	TITLE	CODES
1/75	55	Q.8. Do you think an incomes policy is likely to give a capable and hardworking person a better or worse chance of getting on.	1 Better chance 2 Worse chance 3 Don't know
1/76	56	Do you think an incomes policy is likely to make Britain a fairer and better place to live or not.	1 Yes 2 No 3 Don't know
1/77	57	Do you think an incomes policy means too much government interference with everyday life	1 Yes 2 No 3 Don't know
1/78	58	<u>Ask all normally in full-time employment.</u> Q.10A. What would be your reaction if you were told you would not be allowed to have a pay rise of more than 7p. in the £ each year because of the government's incomes policy: Would you accept it, or would you try to get a bigger increase.	1 Accept it 2 Try to get a bigger increase 3 Don't know
1/79	59	<u>Ask all who say they would try to get a bigger increase. Others go to 11A.</u> Q.10B. If the government made sure that prices were kept steady, would this make you prepared to accept or not.	1 Yes, would accept it 2 No, would not accept it 3 Don't know
1/80	60	Q.11A. I am going to read out some measures which could be necessary to keep prices steady. Please say, for each one, whether you would be prepared to support it or not.	

COLUMN	VAR NO	TITLE	CODES
1/80 (continued)	60	<u>Showcard C</u> Food rationing	0 Not answered 1 Would be ready to support 2 Would not be ready to support 3 Don't know
2/1 - 4		Case number	
2/5 - 6		Card number 2	Card 2
2/7	61	Making any strike for wages higher than the incomes policy allows, punishable by a heavy fine.	0 Not answered 1 Would be ready to support 2 Would not be ready to support 3 Don't know 4 Undecided
2/8	62	A complete freeze on all wages.	0 Not answered 1 Would be ready to support 2 Would not be ready to support 3 Don't know 4 Undecided
2/9	63	Q.11B. Do you in fact believe that any government can keep prices steady in this country.	1 Yes 2 No 3 Don't know
2/10	64	Q.12. Who do you think should have the final say, in any particular case, on whether or not there should be a pay rise.	0 Not answered 1 Individual employers and unions 2 (C.B.I.) 3 The government 4 Don't know 5 Undecided
2/11	65	Q.13. Do you think the government was right or wrong to bring in the six month pay freeze a year ago.	0 Not answered 1 Right 2 Wrong 3 Don't know

COLUMN	VAR NO	TITLE	CODES
2/12	66	Q.14. What kind of work do you do is it:-	0 Not answered 1 Manual 2 Non-manual 3 Undecided
2/13	67	Q.15A. Are you a member of a trade union.	1 Yes 2 No 3 Don't know
2/14	68	Q.15B. Have you attended any branch meetings or voted in any union elections in the last 12 months	1 Yes 2 No 3 Don't know
2/15	69	Q.16A. Which party would you support if there were a General Election today.	1 Conservative 2 Labour 3 Liberal 4 Nationalist 5 Other party 6 Undecided 7 Refused 8 Would not vote
2/16	70	Q.16B. Which party do you think you would be most likely to support.	1 Conservative 2 Labour 3 Liberal 4 Nationalist 5 Other party 6 Undecided 7 Refused 8 Would not vote

Q.No.	Col.	Code(s)	Descriptions/Answers
SECT. 8 1	28	1	} us per q1am
		2	
		3	
		4	
		5	
		6	
		7	
		8	Deciding fair rate of pay for a job / grading pay by type of job
		9	Method of controlling inflation by keeping down wage increases
		0	
		X	Other
Y	No idea / DK		
5c	40	1 ^b	WORKING CLASS / ordinary working people / MANUAL WORKERS
		2 ^b	Ordinary
		3	The old / pensioners / retired / widows
		4	middle class / professions / non-manual workers / businessmen
		5 ^{b1}	Same job / class - BUT NO MANUAL / NON-MANUAL REFERENCE
		6 ^{b1}	Personal criteria - people who work hard / gotta start savers / etc etc
		7 ^{b1}	Young or middle age (other references to these 2 age groups)
		8 ^{b1}	Particular family situations (e.g. no of dependants, working persons etc)
		9 ^{b1}	Self-made people
		0 ^{b1}	People with fixed incomes
		X ^{b1}	OTHER
Y ^{b1}	DK / NA		

5c 41 4 lower-paid / people in the lowest income group
 5 People who own their own house / home owners