

**Study No: 4543****Consumption, lifestyle and identity: reading the new men's lifestyle magazines, 1985-1997**

Jackson, P.

Interview ID	Gender	Occupation	Organisation	Position	Audiotape No.	Place of Interview	Date of Interview	No. Pages
Focus Group 1	M	~	~	~	1	Islington, London	28/02/1997	22
Focus Group 2	M	~	~	~	2	Sheffield	13/02/1997	7
Focus Group 3	M	~	~	~	3	Sheffield	18/02/1997	20
Focus Group 4	M	~	~	~	4	Pimlico	26/02/1997	26
Focus Group 5	M/ F(1)	Journalism students	~	~	5	London	24/02/1997	25
Focus Group 6	~	~	~	~	6	London	25/02/1997	17
Focus Group 7	M	~	~	~	7	Sheffield	21/02/1997	20
Focus Group 8	~	~	~	~	8	Sheffield	29/01/1997	31
Focus Group 9	M	Art students	~	~	9	London	24/02/1997(?)	10
Focus Group 10	M	~	~	~	10	Derby	13/03/1997	22
Focus Group 11	F	~	~	~	11	Derby	14/03/1997	26
Focus Group 12*								
Focus Group 13	~	Students	~	~	13	Bristol	24/03/1997	24
Focus Group 14	~	~	~	~	14	Bristol	25/03/1997	24
Focus Group 15	~	Musicians and artists	~	~	15	~	26/03/1997	25
Focus Group 16	M	Men's clothes shop staff	~	~	16	Sheffield	10/04/1997	21
Interview 1	M	Editor	Stuff for Men magazine	Editor	17	London [by phone]	19/03/1997	28
Focus Group 17	M	Media	~	~	18	Stoke Newington	28/02/1997	24
Focus Group 18	M	Unemployed	~	~	19	London	20/03/1997	17
Focus Group 19	M	Politics Lecturers	~	~	20	Manchester	24/04/1997	41
Interview 2	M	Editor	Uploaded magazine	Editor	21	[By telephone]	22/04/1997	20
Interview 3	M	Editor	Escape magazine	Editor	22	London	06/05/1997	18
Focus Group 20	M	~	~	~	23	Taunton	14/05/1997	42
Interview 4	M	Editor	GQ Body & Soul magazine	~	24	~	13/05/1997	17
Interview 5	F	Editor	Maxim magazine	Editor	25	~	13/05/1997	17

\*Focus Group 12 is a duplicate of Focus Group 1

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